



## Fundraising, Donations & Refunds Policy

### Details

<b>Policy &amp; Procedure Owner</b>	CEO Office	
<b>Approved by</b>	ERFA Board of Directors	
<b>Date Approved</b>	<b>Date of Last Revision</b>	<b>Next Review</b>
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### Abbreviations

ACFID	Australian Council for International Development
ERFA	Edmund Rice Foundation Australia
ERFK	Edmund Rice Foundation Kenya

### Definitions

Bequest	A donation of cash, property or other resources by will of codicil
Beneficiary	Children and adults who participate in and benefit from ERFA-funded programs
Donation	A voluntary contribution or gift, whether in cash or in kind. Donations must be made voluntary and by way of benefaction
Donor	Members of the public including individuals or organisations who contribute to ERFA in cash or in kind
Endowment	A donation made with the intention that the earnings of the fund will be invested toward the ongoing support of ERFA Beneficiaries
Fundraising activity	All activities undertaken by or on behalf of ERFA with the aim of receiving donations
Partner	Any organisation which has an MOU / contract with / or receives funding from ERFA
Pledge	A documented commitment to make a donation within a specified period of time
Prospect	A donor with both the financial capacity and the likely inclination to support ERFA via donation or a bequest
Recognition	Actions taken by ERFA to recognise the generosity of donors, individually or collectively
Staff	Employees, contractors, subcontractors, outworkers, apprentices and trainees, work experience students, volunteers, employers and any other person who performs work for ERFA or ERFK
Tied donation	A donation that cannot normally be used for any other purpose without the donor's approval. Tied donations may have an end date.
Untied donation	A donation purpose that can be used at the discretion of ERFA
Will	A legal declaration of a person's wishes regarding the disposition of their property after death

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ACFID	<a href="http://www.acfid.asn.au">http://www.acfid.asn.au</a> or +61 6 02 6285 1816

## Attached documents

- ERFA Donation Processing Form
- ERFA Donor Form
- The ACFID Fundraising Charter

## Related policies

- Conflict of Interest Policy
- Child Protection Policy
- Financial Policy & Procedures
- Privacy Policy
- Public Relations & Social Media Policy

## Implementation plan

- All Staff involved in the handling, acceptance and management of donations, or involved in the organisation and delivery of fundraising activities on behalf of ERFA are to be instructed and supported in the implementation of this policy.

## Organisational overview

Edmund Rice Foundation Australia (ERFA) believes education is the key to sustainable change. We are an international development organisation that focuses on sustainable and transformational education. We operate in some of the poorest communities in the world, including in Africa, East Timor, the Philippines, and Papua New Guinea. We also partner in domestic programs in Australia. ERFA's goal is to design and implement high impact education programs that will enable our beneficiaries to stand independently and break free from the cycle of poverty. ERFA-funded education programs range from kindergartens to advanced microfinance projects and are designed with the needs of the community at their core.

## Legal definitions

Edmund Rice Foundation (Australia) is a company limited by guarantee. The objects of the company are set out in clause 3 of ERFA's constitution. Clause 3 (f) reads as follows:

*To develop partnerships with overseas aid agencies or formal arrangements with other delivery agents related to the Company but resident in Developing Countries for the implementation of the objects in paragraph (a).*

One of ERFA's roles is to act as trustee of the Edmund Rice Overseas Aid Fund.

Throughout its policies and official documentation ERFA uses the term Partners for those organisations with which it has formed alliances in developing countries for the receipt of overseas aid funding for the in-country delivery of education programs. Whilst ERFA has an active, engaged and qualitative role with these programs, working to build capacity and maximise the impact of best practice development outcomes, these are not partnerships in the legal sense. Rather they are alliances that ERFA has formed with in-country organisations with whom ERFA has communicated its vision, mission, values, policies and expectations with respect to sustainable development and whose own vision, mission, values, policies and development goals are congruent with those of ERFA. The in-country organisations implement the programs and ERFA supports them.

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## **1.0 Policy overview**

The purpose of this Fundraising, Donations & Refunds Policy is to establish procedures for the clear and consistent acceptance and rejection of donations in accordance with the ethics of ERFA's Constitution, vision and strategic plan. This policy ensures that ERFA is able to maintain its independence from donor influences. The policy protects the interests and reputation of ERFA and guides the management of donations and the conduct of fundraising activities.

The principles underpinning this policy are:

- transparent and ethical processes for the acceptance, rejection and management of donations and fundraising activities;
- protecting the private information of donors and sponsors consistent with their wishes and to the extent provided by law;
- adequately identifying funds and using them for the purpose for which they were provided;
- compliance with all relevant Australian and State legislation governing fundraising;
- compliance with the ACFID Code of Conduct and the ACFID Fundraising Charter;
- utilisation of a strategic, consistent and coordinated approach for the seeking and acceptance of donations.

## **2.0 ACFID context**

ERFA complies with the ACFID Code of Conduct and ACFID Fundraising Charter in its annual reporting and financial statements including full and accurate disclosure of administration and public fundraising costs.

The ACFID Code of Conduct requires that members have in place a fundraising policy in place that satisfies the following conditions as a minimum:

- Quality Principle 8.1.1 Members have organisational standards for the acceptance of donations.
- Quality Principle 8.1.2 Members report their compliance with the ACFID Fundraising Charter annually to their own government body.

This Fundraising, Donations & Refunds Policy completely satisfies these conditions.

The ACFID Code of Conduct also makes recommendations for the following conditions to be met:

- Qualified and experienced staff for raising funds/resource mobilisation are in place.
- Training is provided for key personnel on the ACFID Fundraising Charter and the Fundraising Institute of Australia's Principles & Standards of Fundraising Practice and Professional Development.
- Commitment to the ACFID Fundraising Charter is promoted to the public and external stakeholders.

These conditions are also addressed within this Fundraising, Donations & Refunds Policy.

## **3.0 ERFA's fundraising status**

Donations and fundraising activities are a critical component of ERFA's organisational purpose and vision. ERFA reports on and acknowledges the contribution made by individuals, groups, organisations, official bodies and partners in funding and supporting its work.

Edmund Rice Foundation (Australia) is a company limited by guarantee under the Corporations Act 2001 (Commonwealth). The objects of the Company are set out in Item 3 of ERFA Constitution. The objects for which the company is established are to act as trustee of a Relief Fund, a Charitable Fund

or an Ancillary Fund and as such trustee and also in its own right to pursue the following objectives:

- To provide to Developing Countries by means of a comprehensive, economic, social, cultural and political process, Projects of constant improvement which aim at the wellbeing of peoples resident in Developing Countries with the peoples of Developing Countries freely and meaningfully participating in such projects with there being a fair distribution of the benefits that result from the projects.
- To assist and promote charitable works within Australia in particular for the relief of poverty, distress, sickness and helplessness of people in necessitous circumstances and the advancement of education for Australian youth who suffer underprivilege, disability, remoteness and other disadvantage or any charitable work conducted managed or promoted by the Religious Institute.
- To solicit donations and gifts for the purpose of carrying out the objects of the Company.

ERFA has Overseas Aid Gift Deductibility Scheme (OAGDS) status, which enables ERFA to receive tax deductible donations for overseas aid development and/or humanitarian assistance activities in developing countries as declared by the Minister for Foreign Affairs.

ERFA has Deductible Gift Recipient (DGR) status, which enables ERFA to receive tax deductible donations for the relief of poverty and disadvantage within Australia.

ERFA acts as trustee for the following funds:

- Edmund Rice Overseas Aid Fund - for tax deductible donations for overseas development projects - ABN 85 413 988 107.
- The Trustee for Edmund Rice Foundation Trust - for tax deductible donations for the relief of poverty and disadvantaged within Australia - ABN 37 665 490 818.
- Edmund Rice Foundation (Australia) - for non-tax deductible donations and all non-tax deductible income (such as most school monies), tickets, auctions, sponsorship – ABN 28 153 110 055.

The first two of these are governed by trust deeds under which, in both cases, ERFA is the Trustee.

As Australian income tax deductibility is critical for successfully raising funds from Australian donors. ERFA regards compliance with OAGDS requirements as of the utmost importance. Accordingly, the following principles are followed to ensure compliance:

- ERFA operates on a not-for profit basis, that is, money must not be distributed to members of the Board or Trustees of ERFA except as:
  - re-imbusement for out-of-pocket expenses incurred on behalf of ERFA;
  - as proper remuneration for any administrative services provided.
- Gifts and deductible contributions made to ERFA are kept separate from any other funds and separate bank accounts with clear accounting procedures are in place.

#### **4.0 Roles and responsibilities**

Numerous ERFA Staff encounter fundraising responsibilities within their broader roles at ERFA.

- ERFA's CEO is responsible for overseeing adherence to this Policy and for authorising all fundraising activity.
- ERFA's Communications Coordinator is responsible for creating and distributing marketing and fundraising material to ERFA's Donor community.
- ERFA's Database Coordinator is responsible for maintaining the ERFA donor database, processing offline payments and receipting.
- ERFA's Donor Relations Manager is responsible for targeting and developing new donor relationships, managing existing donor relationships and delivering fundraising initiatives.
- ERFA's School Partnerships Manager is responsible for maintaining strong relationships with school communities and related donors, as well as a strong focus on creating new engagement and revenue raising opportunities in the school and corporate network.

All ERFA Staff are responsible for engaging in fundraising activity that is ethical and in accordance with ERFA's Constitution, vision and strategic plan.

## **5.0 Fundraising through formal channels**

The solicitation of donations through formal channels includes communications disseminated from an official ERFA channel. The solicitation of donations through informal channels includes communications disseminated from an unofficial source, such as a Staff member's personal social media channel. This Fundraising, Donations & Refunds Policy is concerned with fundraising through formal channels. Solicitation of donations through informal channels is treated differently, as is addressed in ERFA's Public Relations & Social Media Policy.

Solicitation of donations through formal channels may be undertaken through various CEO-approved methods including, but not limited to, direct mail, events, appeals, proposals or face-to-face invitations. Approval to solicit donations through formal channels must be obtained from ERFA's CEO, be within the parameters as set by ERFA's strategic and fundraising plan and be compliant with relevant Australian and State legislation.

Staff wishing to undertake the formal soliciting of donations or fundraising activities for ERFA must first seek approval by contacting ERFA's CEO. Requests should outline what donors they will approach and the methods they intend to use. All formal promotional materials must be signed off by ERFA's CEO prior to circulation.

Fundraising activities undertaken through formal ERFA channels must meet the following requirements:

- legislative requirements in all relevant States and Territories must be met;
- all statements must be truthful and accurate;
- ERFA's identity and purpose (including ABN and address) must be clearly stated;
- the purpose for which donations are being collected must be clearly stated;
- free, prior and informed consent for the use of materials (stories and images) must be obtained.

ERFA requires that public materials intended to promote fundraising activity:

- are factually accurate, truthful and not likely to deceive or mislead any person;
- correctly identify ERFA (including name, address, ABN and purpose);
- identify the objectives of the fundraising activity;
- accurately represent the context, situation, proposed solutions and intended meaning of information provided by affected people;
- have the approval of the specific project when that project is promoted as the recipient of the fundraising activity (and when a project's trademark is utilised);
- form a part of a positive campaign to build public awareness, understanding and support for the objects and vision of ERFA;
- comply with the Competition and Consumer Act 2010;
- comply with the relevant State or Territory legislation in connection with fundraising activities.

ERFA requires that images and messages used for all fundraising activity will not:

- be untruthful, exaggerated or misleading (e.g. not doctored, created as fiction or misrepresent the people, situation, location);
- be used if they may endanger the people they are portraying;
- be used without the free, prior and informed consent of the person/s portrayed, including children, their parents or guardians;
- present people in a dehumanized manner;
- infringe ERFA's Child Protection Policy and in particular, not show children in a naked and/or sexualized manner, or;

- feature dead bodies or dying people.

## **6.0 Acceptance and rejection of donations**

Donors are encouraged to provide written advice to ERFA with details of their donation, including the identifying amount, purpose, and if appropriate, pledge period of time.

### **6.1 Acceptance**

- Donations in cash or kind are accepted by ERFA with the intention of supporting ERFA's vision, development projects and/or humanitarian aid activity in line with ERFA's constitution, vision and strategic plan.
- ERFA accepts donations only under the premise that no material benefit or advantage will be provided to the donor.
- No staff or volunteers engaged in activities resulting in or relating to receipting of donations (e.g. fundraising, donor liaison) on behalf of ERFA will grant or accept favours for personal gain and they will avoid any real or perceived conflicts of interest in line with ERFA's Conflict of Interest Policy.

### **6.2 Rejection**

ERFA only accepts donations where they are ethical in nature and consistent with the organisation's strategy and vision. ERFA reserves the right to reject an offered donation including where:

- the activities of the donor are incompatible with ERFA's objects, vision and strategy;
- the cost of accepting the donation will be greater than the value of the donation;
- there is reason to believe that accepting the donation may give rise to litigation;
- where an offer of a donation is not accepted, the CEO and senior management will determine the appropriate manner in which to transparently convey to the donor ERFA's decision.

## **7.0 Donations types and payment method**

### **7.1 Method of donation payment**

ERFA accepts donations via a variety of methods including: cash, cheque, credit cards, direct deposit, money order, resources and approved forms of in-kind donations.

### **7.2 In-kind donations**

Staff must seek advice from the CEO with regard to the potential impact on ERFA prior to accepting any in-kind donations.

### **7.3 Other (non tax-deductible payments)**

Certain fundraising activities are not regarded as philanthropic, and do not generate donations. Such activities include immersion programs and sponsorship or attendance at a fundraising event. However, the provider of the funds relating to these activities may require specific acknowledgement of their support (including receipting). Staff should liaise with the CEO in every instance to ensure consistency in acknowledging cash and in-kind contributions.

## **8.0 Recording and managing donations**

- ERFA will receive, bank and process all donations in a timely manner. Any copies of documentation such as letters, cards, notes and agreements will be filed appropriately.
- ERFA is responsible for ensuring that all monetary funds received by donors are deposited into the correct bank account for either domestic or overseas donations (and separate from general operations). ERFA must ensure that:
  - the funds are deposited within 72 hours of receipt into the appropriate ERFA account;
  - the donor is issued with an official receipt for tax purposes;
  - appropriate acknowledgement and letter of thanks is sent to the donor.
- ERFA will maintain a secure donor database that will record sufficient information in order to

manage the donation with regards to the donor's intent. Each record may contain:

- the name and contact details of the donor or their legal representative;
  - the type of donation (cash, in-kind, bequest, etc.);
  - a description of the donation (cheque, cash, credit card, pledge, in-kind services);
  - the value of the donation, including pledge period, if appropriate;
  - the conditions of the donation (if applicable) including whether the donation is to be endowed and the terms of the endowment;
  - the purpose to which the donation is to be used (e.g., Australian projects, overseas projects);
  - the receipt details (including receipt number and date);
  - the recognition provided to the donor by ERFA ;
  - the history of contact with ERFA;
  - who was responsible for soliciting the donation and who is responsible for nurturing the donor relationship.
- In the case of donations made in-kind the amount of the donation recorded will be that amount stipulated through independent valuation.
  - Tied donations will be managed separately and in accordance with the donor's intent. Wherever possible ERFA will use the donation in accordance with the original specified purpose and conditions. Where this is not possible, ERFA will contact the donor, or their representative, to discuss alternative acceptable purposes, or refund.
  - If requested by the donor, ERFA will provide information on which project the donation was disbursed to.
  - ERFA will prepare timely acquittal reports in line with the original agreement with the donor (if any). port and annual financial statements are available online at [www.erf.org.au](http://www.erf.org.au).
  - ERFA's annual report and annual financial statements are available online at [www.erf.org.au](http://www.erf.org.au).

## 9.0 Processing donations

### 9.1 Donations made in person, by email, mail or telephone

- An ERFA donation form is to be completed by the donor or by the ERFA representative accepting the donation.
- The donation payment (cash, cheque or credit card details) is to be attached to the ERFA donation form.
- Payment is to be banked if cash or cheque or processed if credit/debit card.
- The Relevant staff member (Database Coordinator) will enter information from donation form into donor database.
- A receipt and acknowledgement is issued to donor by relevant ERFA staff member.
- Finance team distributes bank statements of all accounts on a daily basis to relevant staff member (Database and Administration Coordinator) to reconcile any outstanding amounts.

### 9.2 Donations made online through website

- Donations made online through ERFA's secure website at: <https://erf.org.au/donate/>, are recorded automatically through Salesforce, ERFA's database). The relevant staff member (Database Coordinator) is to follow the following process:
  - transaction to be downloaded;
  - donor information to be updated;
  - receipt and acknowledgement is issued to donor by relevant staff member.

### 9.3 Donations made via bank deposit

- The Donor Relations Manager, School Partnerships Manager or CEO notifies the Database Coordinator regarding any bank deposits including:
  - where the funds/donation originated (donor name);

- allocation and coding of the funds/donation;
- the Database Coordinator will update the donor information in the database;
- receipt and acknowledgement is issued to donor by relevant staff member.

## **10.0 Protocols for handling donations, auctions and raffles at ERFA events**

The following protocols are to be followed in all cash situations such as ticket sales, raffles and auctions:

- All cash received to be counted and recorded by two individuals.
- Cash to be counted and held in a secure place until it is banked.
- Income summaries are to be reconciled at the event.
- Records of all cash payments are to be completed on forms supplied.
- Cash to be kept in a secure location (preferably a safe) and banked ASAP.
- Where possible all tickets to be sold prior to the event to reduce the requirement for cash collection on the day.
- An individual to be nominated to assist with cash handling responsibility.
- Donors and guests to be encouraged to use ERFA website, online payment systems, credit cards or cheques to reduce cash handling.
- Volunteers handling cash are to be given clear instructions and to be clearly identified per section 13 below.
- Donor details are required for receipting purposes.

These protocols are in place to:

- protect the organization from fraud and theft;
- protect staff or volunteers from accusations of dishonesty or temptation;
- assure donors that their donations are used for the purpose for which they were given.

## **11.0 Privacy**

ERFA is bound by the Commonwealth Privacy Act (1988). ERFA's fundraising activity is compliant with ERFA's Privacy Policy, including such steps as protecting donor's personal information, transparently disclosing information to the public and obtaining informed consent from stakeholders for the use of their stories and images in fundraising material.

## **12.0 Taxation**

- No person representing ERFA is to engage in speculation about the taxation implications or legal status of donation with respect to the potential impact of the donor. ERFA representatives may state only that donations to ERFA of \$2 or more are tax deductible in Australia by quoting our ABN.
- Donors are encouraged to seek independent professional advice about the taxation status and any other business or legal implications associated with their donations.
- For taxation purposes, an independent valuation of the goods or services is required where a donation is made in-kind. The donor is responsible for arranging and paying costs associated with the valuation of the goods.
- ERFA manages two (2) Deductible Gift Recipient funds and donations of \$2 or more are tax deductible in Australia. Details of these are outlined in Section 3.0.

## **13.0 Donor management and recognition**

- ERFA will manage its relationships with its donors and prospects in a transparent and respectful fashion. Donors or prospects may have multiple affiliations and interactions with different Staff members and board members. ERFA Staff and board members should be aware of these relationships and seek to acknowledge them during their interactions with donors.
- ERFA will always adopt a donor-centered approach to requests for philanthropic support, based on an understanding of the donor's interests as well as ERFA's needs. However ERFA will

not design a new program/project or fund an activity based purely on donor feedback/requests nor will ERFA channel funds to a project not specifically approved by ERFA's Board for funding. ERFA's funding and donation acceptance decisions will recognise and balances both donors and affected people but will give primacy to the primary stakeholders (Beneficiaries).

- ERFA will ask for donations in a planned and coordinated way to maximise potential success and discourage inappropriate, ill-considered, or multiple approaches to potential donors.
- Where possible, general donations not tied to a specific program will be sought.
- Tied donations should be sought for the project(s) and area judged most likely to receive a donation from a prospective donor, based on an understanding of the prospective donor's interests.
- Once a donation or pledge has been received, effective management and appropriate recognition of donor relations encourages donor loyalty and provides a compelling case for the donor's continued support.

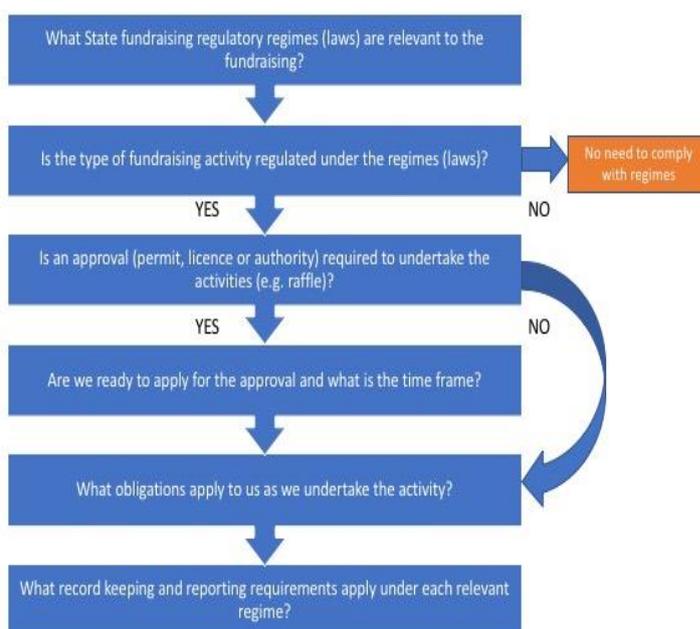
## 14.0 Donor's rights

Having regard for those who make donations to ERFA, it is a requirement that the processes for handling donations includes:

- information on how to cancel a donation and request a refund;
- security measures used to protect the Donor's information (see also Privacy Policy);
- those collecting donations (e.g., at fundraising events) wear authorised identification stating that they are volunteers or staff members and are able to produce appropriate identification;
- there is a clear statement about the purpose of the fundraising;
- there is a financial report available to donors which reports on the fundraising appeal.

## 15.0 Fundraising activities

Fundraising activities must comply with this Policy and be consistent with the objects, vision, strategy, ethical framework and policies of ERFA. When planning a fundraising activity, ERFA staff will identify the activity, location and target audience. They will then assess what compliance measures the activity requires. Further information on this can be found utilising the resources in Section 18.0 Resources and in particular, Justice Protect at [www.nfplaw.org.au](http://www.nfplaw.org.au). The following flow chart outlines a process for compliance.



## 16.0 Excess funds

Should ERFA raise funds for a specific purpose, the public will be notified if excess funds have been raised via any campaign. The public will be informed via social media, email, post or ERFA's website that funds can be returned or otherwise used for related campaigns, activities or projects.

## 17.0 Refund policy

Any request for refund of contributions to ERFA by a donor will be considered and determined on a case-by-case basis. When a request for a refund is received, an assessment of the reason given for the refund request will be undertaken by ERFA's CEO and referred to the Board if necessary.

## 18.0 Resources

- Australian Charities and Not-for-Profits Commission – Charity Fundraising:  
[https://www.acnc.gov.au/ACNC/Manage/Manage\\_charity\\_money/Charities\\_and\\_fundraising/ACNC/Edu/Charities\\_and\\_fundraising.aspx?Noleft=1&hkey=c10a199f-fb1f-4720-8397-34130c96afd5](https://www.acnc.gov.au/ACNC/Manage/Manage_charity_money/Charities_and_fundraising/ACNC/Edu/Charities_and_fundraising.aspx?Noleft=1&hkey=c10a199f-fb1f-4720-8397-34130c96afd5)
- Australian Taxation Office links to State, Territory and Local Government Fundraising Requirements: <https://www.ato.gov.au/Non-profit/Gifts-and-fundraising/In-detail/Fundraising/>
- Guide to Fundraising Laws in Australia:  
[https://www.nfplaw.org.au/sites/default/files/media/Guide\\_to\\_Fundraising\\_Laws\\_in\\_Australia\\_1.pdf](https://www.nfplaw.org.au/sites/default/files/media/Guide_to_Fundraising_Laws_in_Australia_1.pdf)
- State Fundraising Laws and Licences:  
<https://www.nfplaw.org.au/fundraising>



## ERFA Overseas/Domestic Donation Process Form

Donor Name	
Address	
Email	
Phone	
Amount	
Code/Program	

### Payment Method

<input type="checkbox"/> credit card	<input type="checkbox"/> cheque	<input type="checkbox"/> cash
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### Receipting

- email receipt directly to donor
- return receipt to \_\_\_\_\_ (enter name)



## ERFA Donation Form

(all donations over \$2 are tax deductible)

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Suburb \_\_\_\_\_ State \_\_\_\_\_ Post Code \_\_\_\_\_  
Email \_\_\_\_\_  
Contact No. \_\_\_\_\_

Please accept my gift of \$ \_\_\_\_\_

I require an emailed receipt

### Payment details

Please debit my credit card

We accept Visa, Mastercard or American Express

Name \_\_\_\_\_

Card Number \_\_\_\_\_

Expiry \_\_\_\_\_ / \_\_\_\_\_

Signature \_\_\_\_\_

Tick relevant box below if you wish this to be a recurring donation

monthly  quarterly

Your credit card will not be charged on the event day. It will be charged post event. This document will then be destroyed.

PO Box 130, Virginia QLD 4014 | Phone 07 3621 9649 | [info@erf.org.au](mailto:info@erf.org.au)  
[www.erf.org.au](http://www.erf.org.au)

## The ACFID Fundraising Charter

**The ACFID Fundraising Charter requires that Members will have processes and procedures in place to ensure that:**

- Decisions to accept or reject donations support the purpose of the organisation.
- Legislative requirements for fundraising are met.
- The privacy of Donors, consistent with the Privacy Act, are met.
- Free, prior and informed consent is obtained for all images and stories.

**All fundraising materials will be truthful and:**

- Include the organisation's identity including name, address, ABN and purpose.
- Accurately represent the context, situation, proposed solutions and intended meaning of information provided by affected people.
- Clearly state if there is a specific purpose of each donation.
- Avoid material omissions, exaggerations, misleading visual portrayals and overstating the need or what the donor's response may achieve.

**If outsourcing fundraising activities, Members will ensure that:**

- Contracts are in place which meet all relevant legislative and regulatory requirements.
- Specific expectations, responsibilities and obligations of each party are clear and in writing.
- Members are identified as the beneficiaries of the funds.
- Contractors are clearly identified.

**Images and messages used for fundraising will not:**

- Be untruthful, exaggerated or misleading (e.g. not doctored, created as fiction or misrepresenting the country, etc.).
- Be used if they may endanger the people they are portraying.
- Be used without the free, prior and informed consent of the person/s portrayed, including children, their parents or guardians.
- Present people in a dehumanised manner.
- Infringe child protection policies and in particular show children in a naked and/or sexualised manner.
- Feature dead bodies or dying people.

**Members have a clear ethical decision-making framework in place which aligns with the values of their organisation and the Code and includes:**

- A commitment to portraying affected people in a way that respects their dignity, values, history, religion, language and culture.
- A process that integrates a range of key staff in the organisation (e.g. communications, planning, child protection and CEO) in decision-making where appropriate
- Clear responsibilities for approval for public use of images and messages.
- A process which recognises and balances both donors and affected people but which gives primacy to the primary stakeholders.