



# 3,846

pink-laced BFF's

# 254

very generous donors



# 17

dedicated teams



# \$206,522

raised in 24 hours



# 413

women and girls empowered!

# THANK YOU



# BEST FOOT FORWARD 2020

## Success!

The **Best Foot Forward** (BFF) campaign was launched on Mother's Day and despite the challenges thrown at us by COVID, it was extremely successful on many levels. More people are aware of the issues women and girls face around the world and ultimately, more people and communities will be given the opportunity to break the cycle of poverty through education.

BFF had schools, businesses and individual ambassadors donning a pair of pink shoelaces, making a donation on our giving day on Friday 6 November and helping us spread the Best Foot Forward message. Every single person and organisation truly made a difference.

As funds begin to be dispersed throughout to our partner programs, we will keep you up to date with the stories and successes from the women and girls who will be empowered. We hope you are inspired as we will be.

We are getting in early for 2021 and have set the **Best Foot Forward date as Friday 12 November.**

Please save this in your calendar and we'll be sure to share with you some more information as we get into the new year.

To access our educational resources, a list of ambassadors, stories of the girls and women we are walking with, and ways to support, please visit: [www.bestfootforward.org.au](http://www.bestfootforward.org.au)

 [www.instagram.com/bestfootforward.org.au](https://www.instagram.com/bestfootforward.org.au)

 [www.facebook.com/bestfootforward.org.au](https://www.facebook.com/bestfootforward.org.au)

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