



Edmund Rice
FOUNDATION AUSTRALIA

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Liberating Lives Through Education

Strategic Plan
2022-2025

Liberating Lives Through Education

A Connected Community

Our Heritage

ERFA was established in 2011 as the successor of the Christian Brothers' Foundation for Charitable Works (CBFCW), supporting programs in the spirit of Edmund Rice through presence, compassion and liberation. During its first decade ERFA has continued to transform and grow this impact by becoming a credible international NGO with a clear focus on education and with UN Sustainable Development Goals at the heart of our work.

Vision



Access to quality education and lifelong learning opportunities for all, supporting empowered communities that determine their own futures.

Purpose

Liberating Lives Through Education



Values

Presence | Compassion | Liberation



Our Momentum

Despite significant global disruption since our last three-year Strategic Plan 2018-2020, our engagement and programming objectives have continued with momentum. A snapshot of some of these achievements include:

- Shifted our programming portfolio to be education focused
- Obtained DFAT base level accreditation demonstrating our growing capacity and performance
- Strengthened our policies, processes and protections
- Established our Kenyan office and team in Nairobi
- Strengthened our presence and partnership with our project partners
- Built capacity in our program partner organisations
- Maintained a loyal and committed supporter base

As we look to the next strategic period we are building on some distinctive strengths as a team:

- Strong relationships, presence and connection with program partners
- Rich connection, compassion and conviction to the mission
- Committed and passionate team, Board and volunteers
- Deep links and shared identity across the Edmund Rice network

Our Connected Community

Over the next three years our ambition is to strengthen and enrich this connection and sense of community within, between staff members, staff and implementing partners, implementing partners, amongst supporters, between supporters and project communities and amongst Edmund Rice entities.



2022-2025

Strategic Goals

1. Enhancing our Edmund Rice Network Collaboration



We will be seeking to deepen our global and domestic Edmund Rice strategic alliances together with strengthening the connection, relationship, presence within the wider the Edmund Rice Network, Christian Brothers and Province leadership teams.

2. Strengthening our Program Quality and Governance



We will be designing and communicating a Programming Strategy that will more definitively outline our geographic and thematic focus areas, including increases in domestic programming along with a transition of our Program portfolio mix to include more directly funded and managed projects. Extending our domestic programming impact will include the development of a small grants scheme and a Reconciliation Action Plan.

We will continue optimising the effectiveness of governance across our projects and investing in strengthening our programming partners' capacity, collaboration, and path to independent sustainability.

3. Increasing our Profile and Deepening Engagement



We will strengthen and sharpen our impact storytelling, messaging and delivery for different audiences through the development of brand and content activities across traditional and digital channels.

We will be rebooting our supporter immersion and experiences program and will be enhancing our partnerships and schools' community engagement particularly through Edmund Rice affiliations and across the Catholic education network.

4. Growing our Revenue Sustainably



Our diversified revenue growth will be directed with greater investment in targeted key supporter group initiatives and campaigns.

5. Nurturing our Organisational Health



We remain committed to improved efficiency and effectiveness, ensuring every dollar is stewarded. This includes investing in our great people, improving our systems, reflective management practice and organisational agility to respond to opportunities and challenges.

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