

# Youth Social Justice Initiative



**Edmund Rice**

FOUNDATION AUSTRALIA



*Liberating Lives Through Education*



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Our *goal* is  
to mobilise 1,000  
students to

*connect & engage*

more deeply in  
global

*justice causes*





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FOUNDATION AUSTRALIA

Liberating Lives Through Education

Raise *valuable funds* for  
Edmund Rice Foundation's  
international and Australian

*development projects*  
and deepen the

*connection*

with Edmund Rice Schools

in a way that celebrates  
Edmund Rice

*charism and legacy*



# The Research

- 12 depth interviews with educators and parents,
- two focus groups with educators and parents,
- 150 EREA educators surveyed, and
- 1,096 student surveyed from 13 EREA schools.



# Students



## Summary of insights:

Students want to learn new and useful life skills through fun, visual, and interactive activities.

Highly motivated students want new ways to push themselves and stand out in uni applications.

94% of students were willing to fundraise.

Students are motivated to fundraise when they feel connected to a cause that they understand.



# Educators



## Summary of insights:

Educators wanted an initiative that is easy to implement, aligns with learning objectives, and provides a novel way for students to engage with global issues while they learn skills they want to build.



# *The Solution...*

- Hands-on
- Student led
- Engaging
- Digital technology
- Easy to run
- Complementary to existing social justice activities and learnings within EREA schools



**DOCO** IN  
**A** DAY



# OVERVIEW

*Doco in a Day* challenges students to create a short 3 min film about a global issue — like gender equality, access to education or sustainability — in just one day.

But it's not just a learning experience: students use their films to fundraise for life-changing educational opportunities in some of the world's poorest communities.

And the coolest part?

The winning teams (and their teacher!) will experience a once-in-a-lifetime immersion trip abroad to see the impact of their fundraising first hand.



# TOPICS

## Values Driven Content

Using a Catholic Social Thought Principle that aligns with a UN SDG, we'll craft a theme that both focuses on ER values and has a distinct global outlook.

Topics will change each year.



# STUDENT EXPERIENCE

Students register as a team (2-4 participants) or individual

Students receive a brief to create a Doco in a Day highlighting a social justice issues that ERFA helps address.

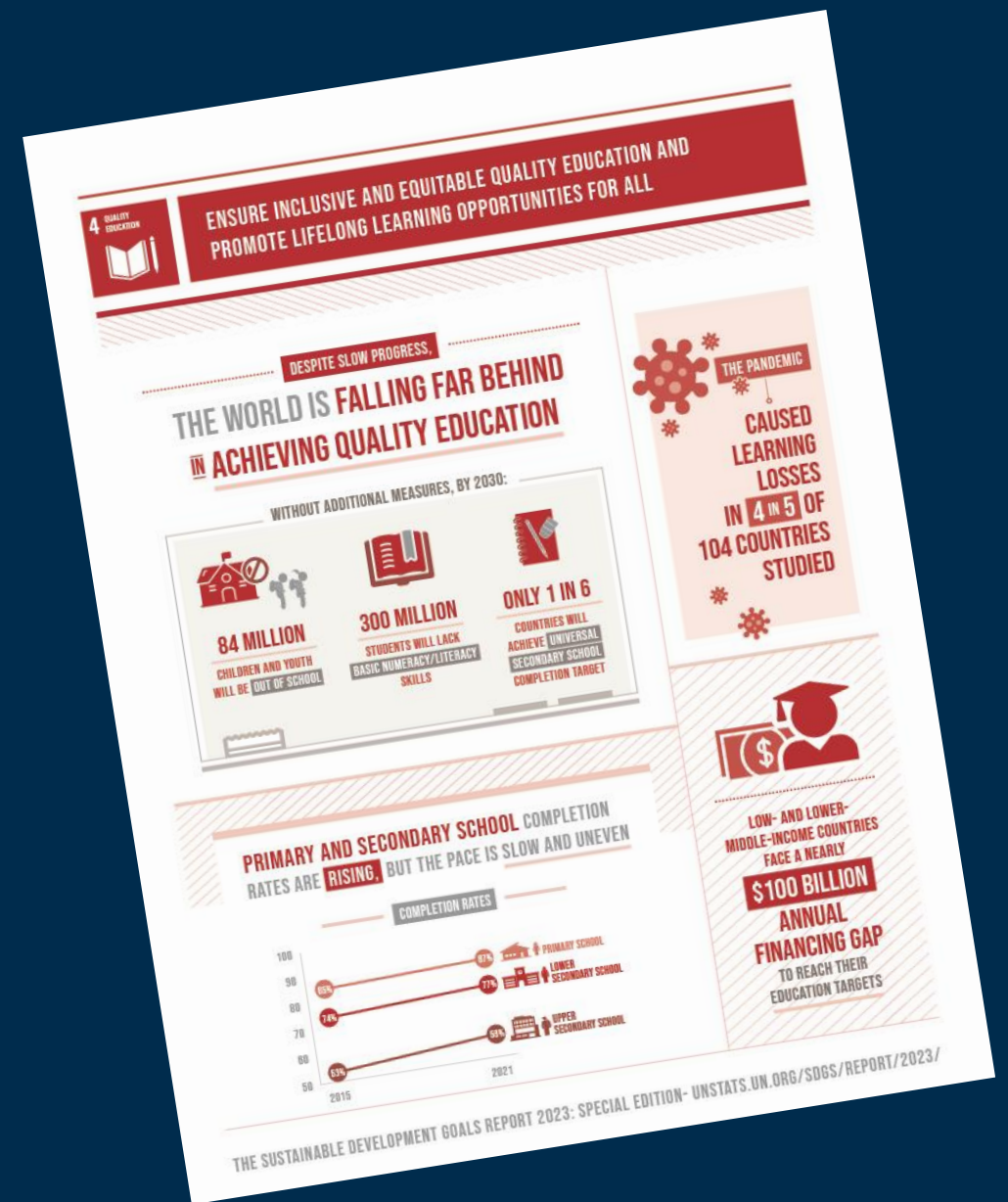
Students promote their doco to raise funds for ERFA projects.

The winning team (and their teacher!) will experience a once-in-a lifetime immersion trip abroad to see the impact of their fundraising first hand.



# STUDENT RESOURCES

- Overview of the activity/summary of the task
- Structured day planner
- Storyboard template
- Tips, tricks, and techniques
- Checklist of mandatory elements to include (3 min video, no swearing, must cover X, Y, Z)
- Key statistics on given topic
- Pre-approved interviews
- Pre-approved B-roll footage
- Pre-approved still shots
- Instructions on how to upload video on fundraising page
- Standardised outro end-frame



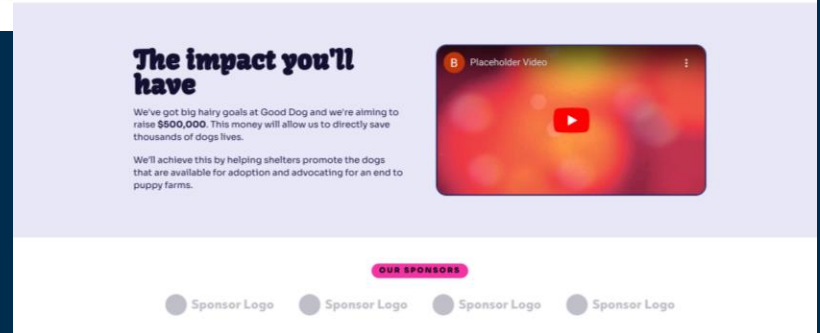
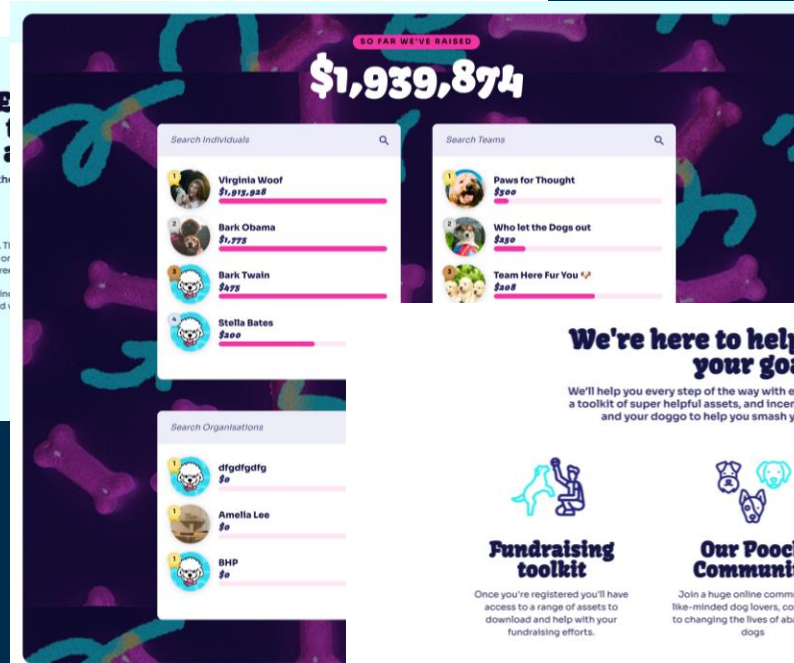
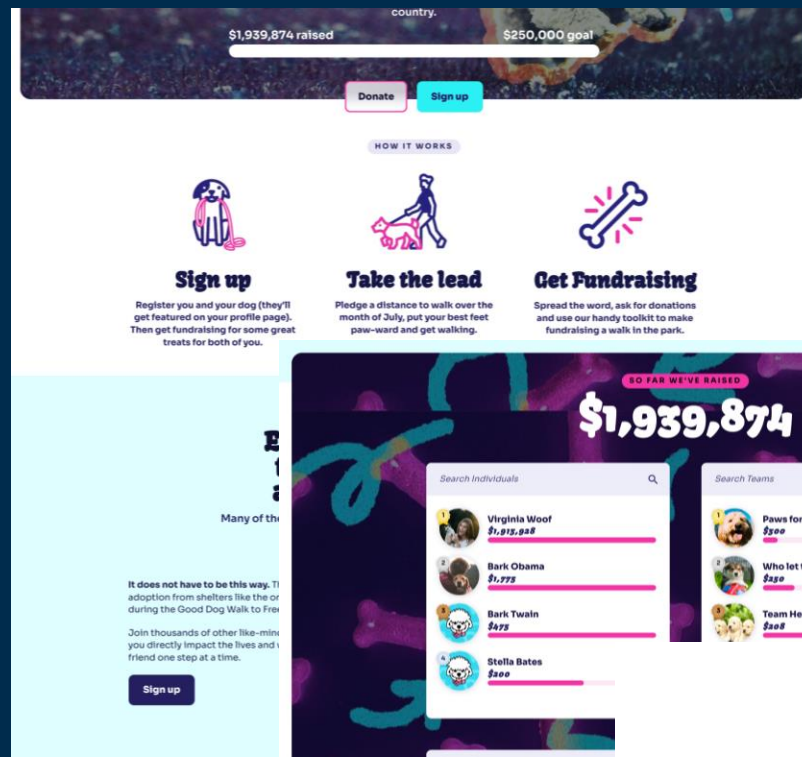
# EASY ONLINE PLATFORM

Everything in one easy to use, online platform.

**RESOURCES:** Gain access to teacher and student resources.

**UPLOADS:** Upload documentaries for judging.

**FUNDRAISE:** Create teams and fundraise.



# DOCO IN A DAY COORDINATORS

In the pilot year, we need the support of educators to coordinate the program for a year level, subject or classroom across grades 8-10.

CHOOSE ANY DAY IN TERM 2 TO PRODUCE A  
DOCO IN A DAY



# COORDINATOR RESOURCES

WEBINAR

Q&A SESSION

TEACHER COORDINATOR HANDBOOK

- Overview/activity summary
- Learning objectives
- Announcement talking points
- Team structure and resources required (access to laptops, video and sound capture and video editing software)
- Competition timings, key dates, essential info
- How to register
- Day plan/recommended timings
- Review checklist: mandatory elements to include
- Judging criteria (to make recommendations to students)
- FAQs
- How to submit videos
- Showcase evening details



**DOCO**  
**IN**  
**A**  
**DAY**

**TEACHER RESOURCE PACK**

# WHAT TO EXPECT

	Term 4 2024	Term 1 2025	Term 2 2025	Term 3 2025	Term 4 2025	2026
	Expressions of Interest	Preparation Phase	Pilot Phase	Fundraising	Judging	Immersion Experience
<b>Teacher Experience</b>	<ul style="list-style-type: none"> <li>Register your interest</li> <li>Choose a day in term 2 that suits you</li> </ul>	<ul style="list-style-type: none"> <li>Attend educator briefing webinar</li> <li>Receive handbook</li> </ul> <p>(1-3 hours)</p>	<ul style="list-style-type: none"> <li>Explain Doco in a Day to students</li> <li>Assist students with registering teams</li> <li>Facilitate Doco in a Day activity</li> <li>Help students submit videos</li> </ul> <p>(7-10 hours)</p>	<ul style="list-style-type: none"> <li>Post-event survey</li> <li>Optional showcase event</li> </ul> <p>(1 hour)</p>	<ul style="list-style-type: none"> <li>Winners announced</li> </ul>	<ul style="list-style-type: none"> <li>Immersion Trip for Winners</li> </ul>
<b>Student Experience</b>			<ul style="list-style-type: none"> <li>Receive briefing</li> <li>Register team</li> <li>Create fundraising page Produce a Doco in a Day</li> <li>Submit doco</li> </ul>	<ul style="list-style-type: none"> <li>Continue fundraising using video to enhance their ask</li> <li>Optional showcase event</li> </ul>	<ul style="list-style-type: none"> <li>Winners announced</li> </ul>	<ul style="list-style-type: none"> <li>Immersion Trip for Winners</li> </ul>





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# Questions